

## ABOUT OUR SEAL



OUR SEAL, LIKE OUR MISSION, IS SIMPLE. IT CONTAINS ONLY TWO FEATURES, APART FROM THE ACCOMPANYING WORDS. DESPITE THESE LIMITED FEATURES AND COLORS, OUR SEAL IS EVERYWHERE PREGNANT WITH MEANING & SIGNIFICANCE.

***THE FLAME:*** REPRESENTATIVE OF “THE DIVINE SPARK” PRESENT WITHIN EACH PERSON & HAVING ORIGIN IN THE SOURCE OF ALL INSPIRATION, THE HOLY SPIRIT. WHEN THE HOLY SPIRIT WAS SENT TO ALL THE FAITHFUL AT PENTECOST, ITS DESCENT CAME IN THE FORM OF “TONGUES OF FIRE.” IDEAS, REASON, INSPIRATION, & CREATIVITY ARE ALL ETERNAL AND EVERLASTING QUALITIES WHICH HUMAN PERSONS POSSESS AND, WHEN PROPERLY UTILIZED, THE GIFTS OF WHICH ECHO THROUGHOUT THE ENDS OF THE EARTH, REVEALING THE BETTER ASPECTS OF OUR HUMAN NATURE. LEST WE FORGET, BEFORE EVEN HUMAN CREATION, THE “LOGOS,” HE WHO IS THE ETERNAL SEAT AND SOURCE OF ALL WISDOM, INSIGHT, KNOWLEDGE, INSPIRATION, AND CREATIVITY HOVERED ABOVE THE ABYSS. FLAMES GIVE LIGHT AND ALL CREATION BEGAN WITH THOSE SIMPLE WORDS, “LET THERE BE LIGHT!” WE ARE ALSO CALLED TO BE “LIGHT TO THE WORLD.” IN ITS PUBLICATIONS, RADIO BROADCAST, AND THE INSIGHT TRANSMITTED THROUGH LIFE-COACHING INDIVIDUAL SESSIONS AND COLLECTIVE SEMINARS, WE AT “ETERNAL INSIGHT,” DESIRE TO TRANSMIT THE HOPE & TRUTH OF WHAT ENDURES BEYOND THIS LIFE... GIVING, THEREIN, STABILITY TO AN UNSTABLE WORLD.

***THE POSTURED HAND:*** THE HUMAN HAND, NO DOUBT, LIKELY LOOKS A BIT UNUSUAL IN OUR SEAL. AND INDEED, IT IS ANYTHING BUT ORDINARY; IT IS EXTRAORDINARY. IN TRADITIONAL ICONOGRAPHY, THIS HAND-POSTURE REPRESENTS THAT UTILIZED IN THE IMPOSITION OF A BLESSING. THE RAISED INDEX, MIDDLE, AND PINKY FINGERS REPRESENT THE THREE PERSONS IN ONE GOD OF THE HOLY TRINITY: GOD, THE FATHER; GOD, THE SON, & GOD, THE HOLY SPIRIT. THE RING FINGER TOUCHING THE THUMB REPRESENTS THE UNITY OF BOTH HUMANITY AND DIVINITY IN THE ETERNAL GODHEAD. AT “ETERNAL INSIGHT,” WE ACKNOWLEDGE THAT ALL BLESSINGS IN LIFE SURGE FORTH FROM THE SUPERABUNDANCE OF DIVINE GOODNESS, HENCE BY THE BLESSING HAND IS WITHIN THE ETERNAL FLAME. THE ATTRIBUTES OF “ETERNAL INSIGHT’S” 3 SERVICES – PUBLISHING, RADIO BROADCAST, AND LIFE-COACHING – WHICH INCLUDE IDEAS, INSPIRATION, CREATIVITY, AND REASON, ARE, WITHOUT DOUBT, BLESSINGS WITH WHICH WE ARE ABLE TO ENCOURAGE AND CONFIRM OTHERS IN GOODNESS, HOPE; THE PROMISE ALL OF WHICH ENDURES & REMAINS FOREVER UNCHANGED IN THE REALITY OF SPIRITUAL LIFE, ALL WHICH DWELLS IN TRUTH BEYOND THE ILLUSIONS OF THIS TEMPORARY LIFE.

THE ACCOMPANYING LATIN ON OUR SEAL READS: “HOC SPEREMUS IN AETERNUM,” LITERALLY, “OUR HOPE IS IN WHAT ENDURES!”